

Contact: Toni Valenti
NAEP
443.543.5540
tvalenti@naepnet.org

National Association of Educational Procurement and Spikes Cavell team up to deliver spend data analysis, metrics, benchmarks and access to aggregated higher education data

September 14, 2011 Baltimore Maryland – The National Association of Educational Procurement (NAEP), in collaboration with Spikes Cavell Analytic Inc., will offer NAEP members access to a set of cloud based spend analytics benchmarks culled exclusively from data from higher education users of Spikes Cavell’s Observatory. This partnership will aggregate higher education spend data and enable enhanced reporting and business intelligence which has not been available before to both individual institutions looking to benchmark against specific institutions in the Observatory, as well as look at industry-wide spend data trends in higher education across a variety of demographics.

This industry wide data will be aggregated, anonymized, published periodically and made available exclusively to NAEP members. NAEP will be providing analytical insight into higher education spend where comparative demographic metrics and key trends across higher education are identified. This data can be used to compare a Member University’s spend to “like” demographics, even if that Member is not a Spikes Cavell customer.

“Being able to understand spend data trends across the scope of higher education opens doors for procurement to take their procurement strategy to an entirely new level” said Doreen Murner, Chief Executive Officer of NAEP. “We will be able to look out over the entire horizon of higher education at both the micro and macro level to support an institution’s goals and objectives. And you don’t have to have your data in the Observatory to access NAEP’s industry analyses. This is an exclusive benefit which we are very excited to be able to deliver to our Member institutions.”

Please visit the website to view our Frequently Asked Questions document for more information on Spikes Cavell and on how to get started on spend analysis at your own institution or visit www.naepnet.org/observatory .

About Spikes Cavell

Spikes Cavell equips decision makers in the public and higher education sectors with the business intelligence, online tools and analytical insight they need in order to deliver cash savings, manage maverick buying, identify cooperative purchasing opportunities, and measure their success. Since 2003 our spend analysis and spend management solutions have underpinned more than 1,000 public sector and higher education organizations’ efforts to transform the way they purchase goods and services through access to better spend visibility.

National Association of Educational Procurement

Founded in 1921, the National Association of Educational Procurement is based in Baltimore, Maryland on the campus of the University of Maryland Baltimore County. More than 7500 procurement professionals representing 1400 of our country’s most respected educational institutions are actively engaged in the association. Dedicated to professional development, community development and collaborative development, NAEP has on-staff resources and an active peer network easily available to all members to aid in the modeling of cutting-edge, cost-effective, socially responsible procurement practices and programs. NAEP delivers continuing professional development in face-to-face venues, webcasts and at its flagship event, NAEP’s Annual Meeting and Exposition held every spring. More information on NAEP may be found at www.naepnet.org